

PRESS RELEASE

For Immediate Release

**BRANDX GAMES, LLC ANNOUNCES DEVELOPMENT OF
MAE Q'WEST SEQUEL**

July 16, 2009 – Redmond, WA – BrandX Games has begun production on the sequel to their successful hidden object game, Mae Q'West and the Sign of the Stars™. Launched in March 2009, Mae Q'West is now distributed on all major game portals as a downloadable PC title. Additionally, the game has been translated in French, German and Spanish and is coming to the Mac this August.

“We are very happy with Mae,” said John Caporale, President and CEO of BrandX Games, LLC, “it is always rewarding to see the successful launch of a new game franchise.”

The sequel, Mae Q'West and the Eye of the Gypsy, takes place a year after the events of the previous title. The story focuses on the mysterious past of Mae's best friend Sylvia and her ties to a 1960's gypsy tribe that settled in Seattle's Belltown district. The game is again set in the Northwest, but encompasses more geographic locations including Vancouver Island and parts of the Cascade Mountains. The game features hidden object discovery, all new mini-games and some light puzzle solving.

“With Mae, we created both a game design and heroine aimed at delighting the core casual gaming audience,” said Charles Balas, Chief Creative Officer for BrandX. “We hope that as Mae's fan base grows, we can expand her story beyond the world of games.”

Please keep up with Mae on her blog at www.maeqwest.com .

ABOUT BRANDX GAMES

Founded in 2006, BrandX Games, LLC, www.brandxgames.com, is headquartered in Redmond Washington. The executive team includes Scott K. Tsumura, John Caporale and Charles Balas. BrandX Games is primarily an “IP Farm” whose mission is to develop cross-platform, high value game franchises and to create new product

categories. BrandX Games is currently involved in a number of joint development projects, IP development for third parties and has several of its own titles in development that will follow up its current hit game, “Mae Q’West and the Sign of the Stars™.”

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